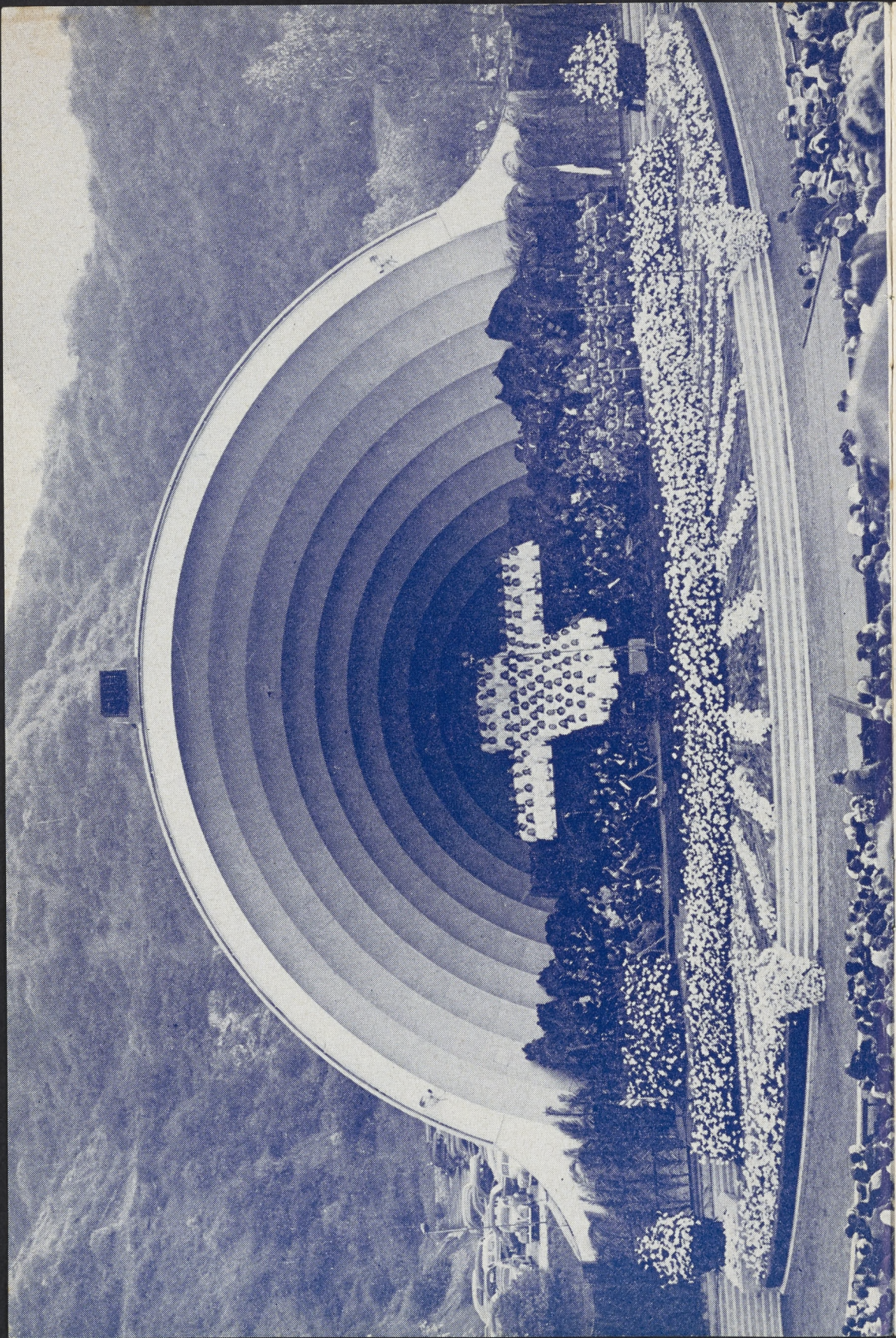


EASTER SUNRISE SERVICE

Hollywood Bowl





Hollywood Chimes

P R O G R A M

Twenty-ninth Annual

HOLLYWOOD BOWL EASTER SUNRISE SERVICE

Sunday, April 17, 1949

The story of Jesus of Nazareth with two scenes from the Pilgrimage Play. Presented by the Hollywood Bowl Theatre Association. Written and produced by Marjorie Hunt. Arthur Pierson, Director. Moroni Olsen, Narrator. Patricia Page, Costumer.

SUNRISE TRUMPET CALL—"Gloria Patria" Meineke

Easter Trumpeters: Inice Millicen, Betty Hooper, Sadie Duncan, Iris Kennelley
Muriel Briney, Lorelee Duncan, Evelyn Canfield

HYMN—"All Hail the Power of Jesus Name"

The Audience is requested to join in the singing with the Cathedral and College Choirs of the
First Presbyterian Church of Hollywood
DR. CHARLES C. HIRT, Director. INEZ JACOBSON, Accompanist

INVOCATION Dr. Amos Addison Thornburg

First Methodist Church of Hollywood

EASTER HARP ENSEMBLE—"Zephyrs" Salzedo

JOHN ROY WEBER, Conductor
Harp arrangements by Mary Jane Barton

THE LORD'S PRAYER Recited by Nelson Leigh

Background music composed by Josephine Forsyth Myers played by Mary Jane Barton, Harpist

CHORAL—"Let Thy Holy Presence" Tschisnokoff

The Cathedral and College Choirs of the First Presbyterian Church of Hollywood
DR. CHARLES C. HIRT, Director. INEZ JACOBSON, Accompanist

(Continued on Next Page)

SCRIPTURE READING—Mark 16:1-20 . . . Dr. James Hamilton Lash
Hollywood Congregational Church

CHORAL—"Christ the Lord is Risen Today" Lyra Davidica
Easter Sunrise Chorus
HUGO KIRCHHOFFER, Director. IVY MAY TRAVIS, Accompanist

EASTER MESSAGE—Easter Courage Dr. Louis Evans
First Presbyterian Church of Hollywood

OFFERTORY—Seraphic Song Rubenstein-Gaines
The Cathedral and College Choirs of the First Presbyterian Church
DR. CHARLES C. HIRT, Director. INEZ JACOBSON, Accompanist
Easter Harp Ensemble, John Roy Weber, Conductor
Contralto Soloist: Lucile Fowler Violin Soloist: Jerome Lansman

THE MASTER IS COMING Read by William Farnum
A JOYOUS EASTER HYMN Arranged by O'Connor-Morris
Sung by MOSTYN THOMAS, Baritone

CHORAL—"A Mighty Fortress is Our God" Luther-Mueller
The Cathedral and College Choirs of the First Presbyterian Church of Hollywood
PHYLLIS MOFETT, Soprano Soloist
DR. CHARLES C. HIRT, Director. INEZ JACOBSON, Accompanist

BENEDICTION The Rev. Stanley Cornils
President Hollywood Ministerial Association

EASTER CHIMES Played on Carillonic Bells
James Corcoran, Carillonneur

Broadcast nationwide over the Coast to Coast Network of the American Broadcasting Company (Los Angeles Outlet KECA). Clair Weidenaar, Producer.

At 11 A.M. Today, the First Presbyterian Church of Hollywood will hold its Regular Easter Sunday Service in the Bowl, Dr. Louis Evans will speak.

Please Refrain from talking and applause

Hollywood Community Sing

It took a great deal of courage in the dreary days of 1917—war days, you remember—even to dream of a Peace that seemed so far away.

Yes, those years of tragedy and sadness required a special kind of courage. The singing of songs has, throughout the ages, proved helpful in time of great stress. So it came to pass that community singing was revived throughout the nation. The singers lent their aid to liberty loan drives and to other wartime activity.

In Hollywood, Mrs. Cecil Frankel founded the Hollywood Community Sing now recognized as the most prominent in the nation and, per-

haps, the only one that has continued without break from the war years, the first and second World Wars.

This organization has, through these many years, offered a friendly hand to many thousands of residents as well as strangers within our gates. Operating as a non-profit, civic group, it has served to inspire and gladden its members and guests who have participated in the weekly meetings.

The vision of the organizers has proved prophetic as the Hollywood Bowl, Symphonies under the Stars, the Pilgrimage Play, Life of Jesus of Nazareth; and the Easter Sunrise services all have come into being largely through the efforts of these

(Continued on Page 11)



Community Sing leadership has been in the hands of prominent men and women through the years. Mrs. John Hunt (left) is president of the Sing in the current year. Mrs. Artie Mason Carter is president emeritus. The picture (Right) shows the beloved "mother of Symphonies under the Stars" as she appeared at an early Easter Sunrise Service rehearsal.

Hollywood Bowl's 29th Easter . . .

Many hundreds of men, women and children join in the neighborly task of presenting every spring in Hollywood Bowl, the inspiring and sacred Easter Sunrise service.

This year is the 29th consecutive program given in the Bowl and the 31st in Hollywood. First of its kind was given on a hill top in Whitley Heights and the second was on Olive Hill at Vermont avenue and Hollywood Boulevard.

The devoted work of the hundreds of volunteers has assured success of the Easter Sunrise service each year. The Hollywood Bowl Easter Sunrise

Service is a non-profit community corporation headed by President Burdette Hastings Chapman.

Early in the year the service corporation meets to name the many committees which handle the multitude of details necessary to the production of the program. Fifteen hundred, including several hundred young people, have a part in the presentation of the service.

Otto K. Olesen, vice-president of the Easter corporation, is General Chairman of the service and is responsible for the coordination of the

(Continued on Page 11)



Easter Service leadership. Left to right: Mrs. Burdette Hastings Chapman, president Hollywood Easter Sunrise Service, a community corporation; Otto K. Olesen, general chairman; Mrs. Lawrence Downs, program chairman.



Symphonies under the Stars

Hollywood Bowl Concerts

Preparations for the 28th annual season of Symphonies under the Stars are being made by the Hollywood Bowl Association under the supervision of General Manager Karl Wecker. The 1949 series of starlit concerts will begin Tuesday night, July 12.

Inquiries received at the executive offices of the Bowl in Pepper Tree Lane indicate an unusual pre-season interest in the summer musical events.

Hollywood Bowl, the world's largest natural amphitheatre, is the best known center of summer music entertainment in the United States—or any other country for that matter. It has presented 870 concerts in this enchanting hillside retreat and has brought to the concertgoers the foremost conductors, vocal and instrumental artists.

Eugene Ormandy, music director of the Philadelphia Orchestra, will return for his second season as music director of the Hollywood Bowl Orchestra. At the conclusion of his

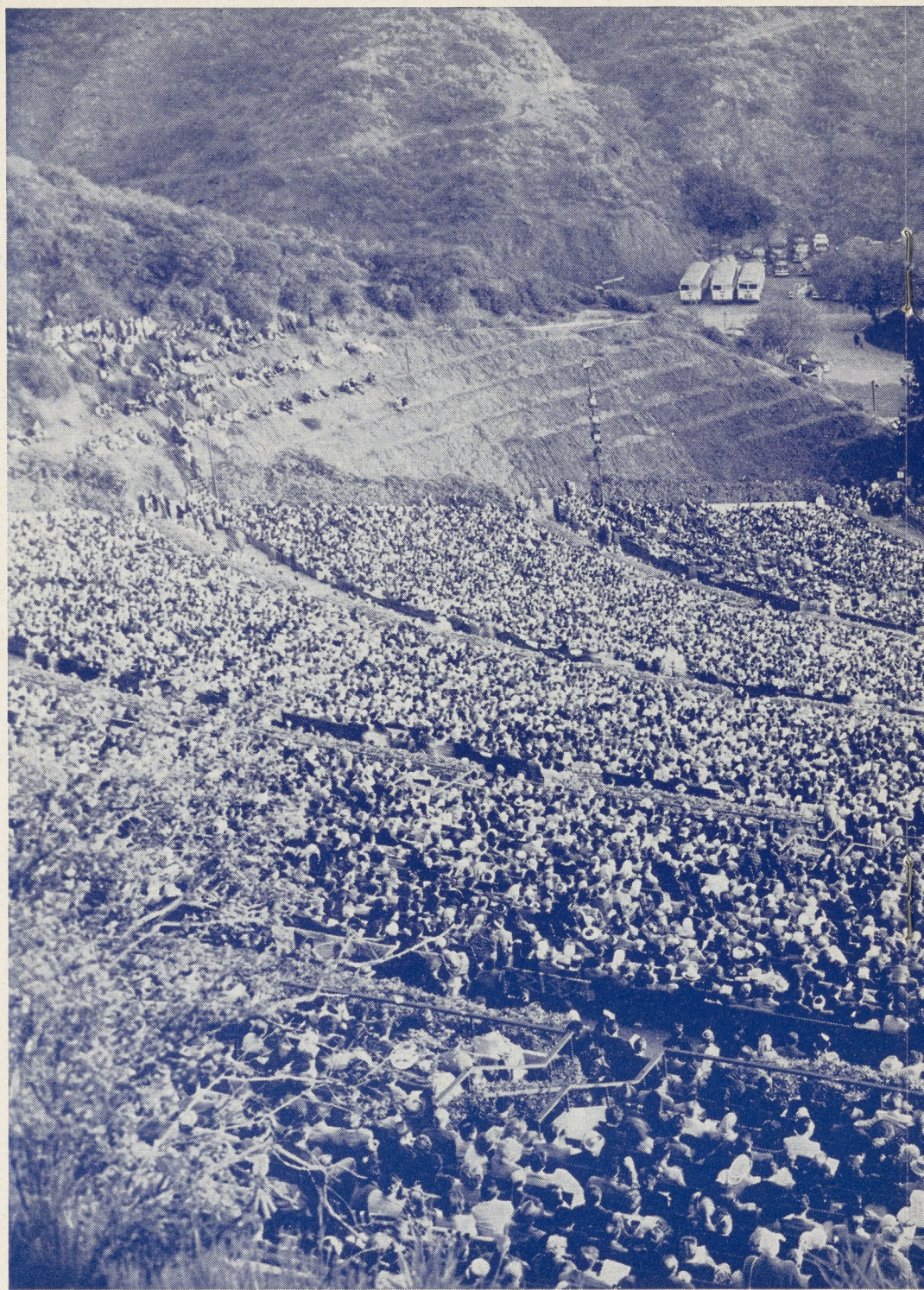
Philadelphia season he and his famed orchestra will leave for an extended tour of England. When he returns he will come directly to Hollywood to perfect plans for the season in the Bowl.

The Hollywood Bowl Orchestra of 100 musicians includes virtually the entire Los Angeles Philharmonic Orchestra, which this year completes its thirtieth season.

Dr. Wecker said plans are shaping up well for the coming season and the customary pattern of symphony concerts and distinguished soloists for Tuesday and Thursday nights and popular programs for Saturday nights will be followed.

The General Manager emphasized the fact that the Hollywood Bowl is operated on a democratic basis so that every form of musical entertainment may be enjoyed. Thus, the lover of the classics in symphonic fare may hear his favorite works performed by outstanding concert ar-

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Symphonies Under the Stars

(Continued from Page 7)

tists but those who enjoy the lighter forms of musical expression are not neglected. The Saturday nights are devoted to this large group.

Largest attendance recorded in Hollywood Bowl is for the more popular type program offered Saturday nights. Indeed, the Saturday nights generally pay for themselves and absorb the cost of presenting the more serious music given Tuesday and Thursday nights.

Since the Hollywood Bowl does not enjoy the benefits of a subsidy of any sort, the Hollywood Bowl Association deems itself entirely justified in promoting a type of Saturday night entertainment program that

will help defray the expenses of other less widely popular nights.

The Bowl Association which operates the Bowl on 99-year lease from the County of Los Angeles (owner of the 69 acres of Bowl property) maintains the Bowl on a year around basis. Its revenues come from sale of tickets to the 8-week summer season and from leases to various organizations for miscellaneous events.

Information regarding ticket reservations for the 1949 season of Symphonies under the Stars may be obtained by writing to the Hollywood Bowl Association, 2301 N. Highland avenue, Hollywood 28 or by telephoning Hollywood 9-3151.

The Pilgrimage Play

Unique in presentation and setting is the Pilgrimage Play, life of Jesus Christ which will be given in its 22nd season starting early in July.

The play is produced by the Hollywood Bowl Theatre Association, an affiliate of the Hollywood Bowl Association. It is a beautifully conceived production which offers an unusual experience in the theatre.

Although the Pilgrimage Play Bowl is less well known than its larger brother, the Hollywood Bowl, it is no less important. Both amphitheatres are owned by the County of Los Angeles, subject to 99-year lease to the non-profit, civic Hollywood Bowl Association.

The Pilgrimage Play Bowl is a few

hundred yards from the Hollywood Bowl. It is the home of the Pilgrimage Play, a reverent and dramatic transcription of the life of Jesus, which has been seen by more than one million persons in the past 21 seasons. Nelson Leigh plays the role of Jesus.

The play calls for a cast of 100 with more than a score of speaking parts. The terrain of the outdoor theatre is similar to the hills of Judea where Jesus lived and taught. This play is the only one given in a setting of this kind and carries the story of Jesus from the manger to the ascension. It is based strictly on the four Gospels and all the words spoken by the character of Jesus are transcribed without alteration.

Hollywood Bowl's 29th Easter

(Continued from Page 6)

committees. Mrs. Lawrence Downs, past president of the Woman's Club of Hollywood, is program chairman; Mrs. Leiland Atherton Irish and Ida R. Koverman, co-chairmen.

Weeks of preparation before Easter and virtually all night work before the dawn of Easter are required to put the huge program into shape. Youth finds a welcome outlet for its energies by participation in the Hollywood Bowl Easter Sunrise Service. Students from Hollywood High School handle the ushering tasks.

Two hundred children of teen age sing in the "living cross" chorus. Hugo Kirchhofer originated the idea of the children's chorus formed in the shape of a cross and has directed the chorus every year since the first service in Hollywood.

As many as 75,000 calla lilies have been gathered for Hollywood Bowl Easter Sunrise services. Garden clubs and scores of individuals join in the job of collecting lilies from all over Los Angeles County. Maude Louise Hamlin, is chairman of the Lily Committee.

This year an important feature was added. The story of Jesus of Nazareth was given in narrative and with two scenes from the Pilgrimage Play. This story lead directly into the regular Easter program.

By the magic of radio, the services are heard by at least one hundred million persons in all parts of the world. For the third successive year the American Broadcasting Company (local outlet KECA) is broadcasting.

Community Sing (Continued from Page 5)

inspired people. Many of the pioneers in the project continue to "dream dreams" and make those dreams real.

Now in its 32d year, the Sing is housed in Pilgrim Hall, 7065 Hollywood Boulevard, with an entrance on Sycamore Avenue. Every Tuesday night at 7:45, the director of the Sing, Hugo Kirchhofer, and its accompanist Inez Jacobson, conduct an hour of singing.

The eager audience joins in happy accord to make the welkin ring with the songs beloved by all. Following the community singing is a period known as the Artists' Hour, presented by the president of the Sing.

Mrs. John R. Hunt, well known concert pianist, is president of the Sing. Mrs. Cecil Frankel is Founder.
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INEZ JACOBSON and HUGO KIRCHHOFFER

Olive Hill Foundation

In the Spring of 1920, the second Hollywood Easter Sunrise service was held on Olive Hill at Hollywood Boulevard and Vermont Avenue. It was held at this site because the initial service in Whitley Heights proved so successful larger space was needed to accommodate the heavily increased attendance.

It is significant that this site so early devoted to public service now is dedicated to a broader benefit to many persons. Through the generous philanthropic spirit of Mrs. Forrest Murray, Olive Hill Foundation was created for the purpose of "serving those who serve."

The Foundation was established as a memorial to Mrs. Murray's son James Clune, Jr., who sacrificed his life for his country during World War II. On the dedication plaque posted on the main structure of Olive Hill it is pointed out that the memorial to the Clune youth reveres the memory of all those who gave their lives in the World War.

Since the Foundation was set up the building designed by Frank Lloyd Wright was restored and the interior elaborately furnished and decorated. From the outset, the foundation opened its doors to countless community

service groups.

Initial meeting of the Hollywood Bowl Easter Sunrise Service for 1949 was held at the Foundation and speakers recalled the Easter Service of 1920 on the very spot where the meeting of this year was conducted.

The 1920 Easter Service on the hill was an inspiring event. The Los Angeles Philharmonic Orchestra, in its first season made its outdoor appearance as a feature of the service. The late Walter Henry Rothwell conducted the orchestra in numbers appropriate to the occasion. It was a history making event for the next spring the orchestra played in Hollywood Bowl for the first Hollywood Bowl Easter Service and this gave impetus to the start of Symphonies under the Stars.

It is entirely fitting, then, that Mrs. Murray selected Olive Hill as a site where community service groups may meet. Here plans of far-reaching public good will be discussed and launched.

The Hollywood Bowl Easter Sunrise Service desires through these pages to pay sincere tribute to Mrs. Murray whose public spirit conceived the idea of setting up this unique and praiseworthy Foundation.

Community Sing

(Continued from Page 11)

president and Mrs. Artie Mason Carter, affectionately known as the "Mother of Hollywood Bowl," is president emeritus.

Many of the nation's best known artists have graced the stage of the Sing, giving freely and graciously of their talents to enrich the community life. Radio, stage, motion picture and television celebrities all contribute generously to the programs.

Through its 32 years the Commu-

nity Sing has operated on the same friendly, informal, community basis. There is no financial obligation involved in membership in the Sing. The inevitable expense is partially met by the free will offering and from the sale of the Easter program.

The latch string is always out at the Community Sing and a hearty welcome will be extended to all. The slogan of the Community Sing is:

"MAKE THE SING A HABIT,
AND THE HABIT WILL MAKE
YOU HAPPY."

Easter Service

Personalities - - - 1949



PROMINENT ARTISTS

Appearing on the 1949 Easter Service program are pictured on this page. Above, left to right: William Farnum, Mostyn Thomas; Top, right: Dr. Louis Evans; lower right: Dr. Charles C. Hirt; lower, left: John Roy Weber.



Hollywood Bowl Easter Sunrise Service

A Community Non-Profit Corporation

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Souden Walsh.

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garet Smith, Leta Phelps.

Messrs. Danny Ross, Roy Thorne

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Brentwood Garden Clubs
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ACKNOWLEDGEMENTS

All Participants on the Easter Program
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 American Red Cross
 Board of Education, Los Angeles
 First Methodist Church of Hollywood
 Forest Lawn Memorial Park
 Georgia Street Receiving Hospital, City of
 Los Angeles, Ambulance Attendants
 Hollywood High School
 Otto K. Olesen, Lighting and Sound
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HOLLYWOOD COMMUNITY SING

"For the Enrichment of Community Life"

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THE CHIMES is published annually by the COMMUNITY SING OF HOLLYWOOD
 Mrs. John (Melba) Hunt, *Editor*

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SUNRISE SERVICE

WELCOME

If Christ were here this Holy Day
To welcome you, He'd gently say:

"Worship your God. I taught you this
from Calvary.

In simple faith abide with me. I justify
Eternity.

Whether on pain or pleasure bent,
It is to LIVE that you were sent.

Verily, I speak to you to say
Your Christ IS here, this Holy Day."

Mary Moore



EASTER HOLLYWOOD BOWL